



OPEN TO ARTISTS AND DESIGNERS LIVING IN THE UAE

TASHKEEL GROUP EXHIBITION: OPEN CALL

PLAY

Exhibition: 12 March – 24 April 2019

Submission Deadline: Midnight, Saturday 16 February 2019

“We do not stop playing because we grow old. We grow old because we stop playing.”
Anon

Playful, wordplay, fair play, playground, play the game, play the fool, play for time, play ball, play your part, play to win, plug and play, play the part, play dead...

Tashkeel welcomes submissions of artworks and design pieces in all mediums that incorporate the theme of play for all ages through a wide range of interpretations, whether literal or abstract. The selected works will be presented in the Tashkeel Gallery and Garden.

Initially one may associate play with childhood and notions of innocence, fascination and wonder. But play is not the exclusive domain of the young. Nor is it simply the opposite of ‘work’. Play can be the radical act of searching, exploring and belonging.

Play possesses a dramatic duality: Reflective or joyful; solitary or group; physical or sedentary; competitive or simply the enjoyment of being part of a unified experience. Play can be fun, fueled by a sense of impulsiveness, irrationality and a quest for sensory engagement (touch, feel, listen, smell). It allows us to free our imagination, releasing often repressed parts of our inner psyche. Yet, play can also be a game of strategy, skill and intellect; controlled by rules – structured and disciplined.

Play allows us to explore notions such as identity and values relating to ourselves, culture, society and the relationships that bond us. Whether animating objects or engaging with others, play is interactive – a space of nurture and freedom that allows us to grow and find ourselves, from imaginary to built environments – the world is our playground.

Submission deadline:	Saturday 16 February 2019
Selection by:	Thursday 28 February
Delivery of works:	Saturday 2 March
Exhibition opening:	Tuesday 12 March

Submission Guidelines

- The call is open to contemporary art and design work in any medium.
- Solo and group works are welcome from artists and designers living in the UAE.
- Tashkeel is also interested to receive submissions from cross-disciplinary collaborations (for example, a curator working with a graphic designer to transform a short essay on the theme of play into a graphic work).
- Submissions must be original and entirely the work of the applicant.
- A completed application form and images must be submitted no later than midnight, Saturday 16 February 2019
- Selected applicants will be notified by email by Thursday 28 February 2019
- Selected applicants may deliver works to Tashkeel between 10am, Saturday 2 March to 9pm, Monday 4 March 2019.
- Selected applicants will be responsible for the framing and mounting of works before delivering them to Tashkeel.
- For 3D works accepted, installation instructions illustrated with two or more images will be required.
- Images of submitted works should be high resolution, JPEG or Tiff; video works at least 720 x 576 PAL or 720 x 480 NTSC; audio works (wav or aiff) should be submitted on a DVD/CD/USB and hand delivered to Tashkeel, Nad Al Sheba 1.
- The completed application form and images should be sent by email to submission@tashkeel.org under the subject of 'PLAY Submission: [YOUR NAME]' by midnight, Saturday 16 February 2019.

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Application Form

First name (and preferred equivalent in Arabic if known)	Last name (and preferred equivalent in Arabic if known)
Mobile	Email
Website	Social Media (FB/Twitter/Instagram)

Your Biography

Proposed work(s)

Title	Medium	Dimensions (cm)	Date made
Description of the work			

Title	Medium	Dimensions (cm)	Date made
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Description of the work

Title	Medium	Dimensions (cm)	Date made
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Description of the work

Installation

Do any of the works have specific installation requirements. If yes, please state

Optional – Propose a workshop or activity

We are eager to develop an activation programme to run alongside PLAY, linked to the exhibited works. Please give an outline of what you propose to offer. These could be workshops, talks or presentations in relation to your practice/work and could be aimed at adults and/or young people.

Description of proposed activity (please list the materials you would need, and the maximum capacity of participants in your activity)

Optional – Propose a product for Tashkeel

Tashkeel invites proposals for small products to join the 'Made in Tashkeel' range. Tashkeel will cover the production costs of the chosen items and the author will receive one production sample plus 50% of any profit made upon the sale of the product.

Items should be able to be reproduced and the maximum production cost should not exceed:

AED30 production cost for 100 units, or

AED 60 production cost for 50 units, or

AED 80 production cost for 35 units

The design of the product remains the copyright of its creator. It will be produced and sold exclusively for Tashkeel for 2 years from date of delivery. Thereafter, the creator may produce and sell through other retailers.

Items will be added to the existing 'Made in Tashkeel' range of laptop bags, notebooks and pencil wraps and will be available for sale online at www.tashkeel.org and at Tashkeel locations.

Title and Description of Product
Please attach proposed design(s) (incl. sketches, mock-ups or material samples to your submission)
Production Budget

Signature	Date
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