



CALL for ENTRY: Designers living and working in the UAE Tanween Design Programme 2017 - 2018

Tashkeel has initiated a programme that engages designers, makers, and artisans living and working in the UAE to develop a range of products that work towards defining a design aesthetic that is innately from the Emirates. Harnessing the cross-cultural range of skills and materials in the region, the programme is based on a long-term experimental process involving an annual rotation of selected participants. For its fifth edition the programme will run from May 2017 through to Design Days Dubai 2018.

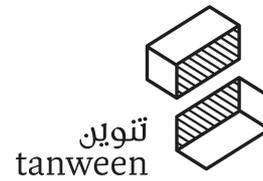
We are looking for outstanding designers to work with us through this innovative and exciting process to create major new works for sale and exhibition at Design Days Dubai 2018, under Tashkeel's design product label *Tanween*.

The programme will support designers' design enquiry, research and experimentation with materials and process, and development of prototypes via regular interaction with and on-going support from Tashkeel structured around a series of LABs developed in collaboration with Helen Voce, a UK based independent project manager, event and programme producer in the creative industries.

The initiative underscores Tashkeel's commitment to nurturing and highlighting local talent, and furthering the growth and development of the art and design community in the UAE. The programme draws on the spectrum of resources unique to the UAE as a crossroads of culture and trade - from woodwork and carpenters, designers and artisans, through to the myriad textiles and materials to be found.

Established members of the design community in the UK and UAE will contribute to the design programme. Previous contributors include design collective *Glithero*, Fi Scott, Founder of *Make Works*, London-based designer Gareth Neal, and designer Jumana Taha of Studio Muju.

The Tanween Design Programme was initiated in 2013 by Tashkeel and the late Roanne Dods, Co-Producer of *Small is Beautiful*.



WHO IS ELIGIBLE TO APPLY?

The call is open to all designers living and working in the UAE who:

- Are over the age of 21 years old from 2 March 2017
- work in any discipline
- Are currently resident in the UAE

SUBMISSION PROCEDURE

Designers are required to submit the following:

- o Comprehensive biography
- o Designer statement, outlining approach and influences
- o Images of 6-10 recent works, in digital format (jpg, max. 4MB file size/no min) and resolution between 1000 x 1000 pixels (min) and 3000 x 3000 pixels (max)

For information on how to apply, please email salim@tashkeel.org with TANWEEN DESIGN PROGRAMME in the subject.

DEADLINE FOR SUBMISSIONS

Entries must be submitted by Tuesday 11 April 2017 to submission@tashkeel.org.

SELECTION PROCESS

A judging panel will review all entries from the open submission. All applicants will be notified of the outcome of their application by Thursday **16 April 2017**. Shortlisted designers will be invited to attend an interview on **Saturday 22 & Sunday 23 April 2017**.

Following the interviews, the judging panel will select 3-4 designers to participate in the Tanween Design Programme 2017-2018. The participating designers will be notified of their selection by 27 April 2017.

The judges' decision is final and no correspondence will be entered into.

KEY DATES

11 April 2017	Deadline for entries
16 April 2017	Shortlisted designers notified of first stage selection process
22 & 23 April 2017	Interviews with shortlisted designers
27 April 2017	Selected designers notified

LAB DATES

Participants must be able to commit to and be available to attend LABs at Tashkeel on the following dates:

13, 14 & 15 May 2017	LAB 001
22 & 23 July 2017	LAB 002



9 & 10 or 16 & 17 September 2017
6, 7 January 2018

LAB 003
LAB 004

There will be ongoing support and working sessions booked in between the series of LABs. These dates will be flexible.

THE LABS

The LAB programme will be led by Helen Voce, who has 20+ years experience of designing and facilitating opportunities for creative practitioners to explore their individual and collective creative potential, practice and multi-disciplinary collaborative processes (LABs) enabling their development of brave new work, fresh strategic thinking, and generation of new deep ideas and approaches to questions of our time.

The LABs and supporting working sessions will follow models of collaborative practice, facilitation, workshops, mentoring and constructive criticism and will include contributions from specialist mentors. The LABs and working sessions will involve:

- Combination of group, pair and individual work
- Combination of experimental practice,
collaborative practice,
constructive critical feedback
investigation of new business models
- Reflection and evaluation

Through the LAB programme participating designers will create major new works for sale and exhibition under Tashkeel's design product label 'Tanween', during Design Days Dubai 2018.



ABOUT TASHKEEL

Established in 2008 by Lateefa bint Maktoum, Tashkeel is a contemporary art organisation based in Dubai committed to facilitating art and design practice, creative experimentation and cross-cultural dialogue.

Placing the artist at the core, Tashkeel supports the UAE's creative community through studio facilities, artists' residencies, international fellowships, a programme of exhibitions, events and professional as well as recreational workshops.

Tashkeel runs a series of residencies aimed at encouraging the exchange of ideas between international and local practitioners. The non-prescriptive and process-based nature of the residencies allows visiting artists to develop projects in response to their new context, or to conduct research benefiting from Tashkeel's resources.

Tashkeel's exhibition space accommodates up to six main projects a year, as well as a series of small-scale events. The programme includes solo and thematic exhibitions, screenings, workshops and seminars, fulfilling Tashkeel's commitment to bringing art and culture to a wider audience and engaging the local community.

The Tanween programme is one of Tashkeel's core initiatives, supporting designers living and working in the UAE.

ABOUT HELEN VOCE

Helen is an independent project manager, event and programme producer in the creative industries working locally, nationally, internationally and voluntarily from her base in Scotland. She designs, facilitates and produces opportunities, initiatives and spaces in which creative practitioners, microbusinesses and projects can realise their full potential. Working and studying in the creative industries since 1995, Helen's professional specialism and personal interest is contemporary craft and design. Amongst other things, Helen is a mentor on the British Crafts Council's Hothouse development programme for emerging makers, a Producer at Cove Park, Scotland's international artists residency centre and a Board Member of Fife Contemporary Art & Craft. A postgraduate of the Royal College of Art / Victoria & Albert Museum's MA in the *History of Design: Design and Material Culture, 1650 to present*, Helen has previously worked for the British Crafts Council, Cultural Enterprise Office in Scotland and the Victoria & Albert Museum, London.